





MAY 2018

FORSYTH TECH SMALL BUSINESS CENTER
525 @ VINE STREET WINSTON-SALEM, NC 27101
 FOR MORE INFORMATION ON THESE SEMINARS CALL 336-757-3810



Sun	Mon	Tue	Wed	Thu	Fri	S
30		1 NATIONAL SMALL BUSINESS WEEK		3	4	5
Theme: Branding Launch Challenge - Weekly Meeting (Wake Downtown) 4:00 – 5:30 pm Dinner - SBC Client Lounge (IQ) 5-6 pm Write the Book: Marketing You and Your Business Guest Speaker - Timogi Jackson (IQ) 6:00 – 8:00 pm	Theme: Communications Forsyth Business Connections - Networking Education (IQ) 8:30 – 9:30 am Dinner - SBC Client Lounge (IQ) 5-6 pm SYN(HER)GY Night - Building Your Personal Brand Guest Speakers - Fay Horwitt & Nanyamka Farrelly (IQ) 5:30—7:00 pm	Theme: Marketing The Power of The Inbox (IQ) 1:00 – 2:30 pm Email Marketing Trends for 2018 (IQ) 3:00 – 4:30 pm Dinner - SBC Client Lounge (IQ) 5-6 pm POWER of the PRESS RELEASE Guest Speaker - Greta Lint (IQ) 6:00 – 8:30 pm	Theme: SBC On The Road Small Business Expo & Open House (Enterprise Center) 10:00 —1:30 pm Business Roundtable (Enterprise Center) 11:30 am – 1:00 pm Venture Café (Bailey Power Plant) 5:00 – 8:00 pm Marketing for Artists/Crafters (Stokes County Center) 6:00—8:00 pm			
6	7 Launch Challenge - Weekly Meeting (IQ) 4:00 – 5:30 pm	8 WS Black Chamber of Commerce - City of Winston Salem (Enterprise Center) 6:30—7:30 pm	9 	10 Marketing Excellence Series - Facebook Messenger (IQ) 10:00 – 11:00 am Empowerment for Small Business Owners (Carver Road Public Library) 1:00 – 2:00 pm Venture Café (Bailey Power Plant) 5:00 – 8:00 pm	11 Campus Closed	12
13	14 Launch Challenge - Finalist Presentations (Wake Downtown) 2:00 – 4:00 pm	15 Forsyth Business Connections - Networking Education (IQ) 8:30 – 9:30 am	16 First Page On Google - Optimizing Your Search Engine Rankings (Walkertown Library) 1:30 – 3:30 pm	17 Venture Café (Bailey Power Plant) 5:00 – 8:00 pm Do I Need An Online eCommerce Presence? (Stokes County Center) 6:00—8:00pm	18	19
20	21 HUSTLE Night (IQ) 6:00 – 7:30 pm	22 Thinking of Starting Your Own Business (IQ) 2:30 – 4:30 pm Empowerment for Small Business Owners (Malloy/Jordan Heritage Center) 6:00 – 7:00 pm	23	24 Venture Café (Bailey Power Plant) 5:00 – 8:00 pm	25	26
27	28 Campus Closed	29 Small Business Professionalism Series - Business Pitch (Lewisville Public Library) 3:00 – 4:00 pm	30 Scan to Discover SBC Up To Date Event Information Date Time and Location 	31 Venture Café (Bailey Power Plant) 5:00 – 8:00 pm		

Please register for more information, to reserve your seat & review any changes made to the SBC Calendar of Events
 Visit Small Business Center Website www.forsythtech.edu Type “SBC” on search line